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La Chapelle

上海拉夏貝爾服飾股份有限公司

Shanghai La Chapelle Fashion Co., Ltd.

(a joint stock company incorporated in the People's Republic of China with limited liability)

(Stock code: 06116)

FINANCIAL INFORMATION IN RELATION TO A SHARE PROSPECTUS

This announcement is made by Shanghai La Chapelle Fashion Co., Ltd. (the “**Company**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

References are made to the announcements of the Company dated 5 September 2017, 1 September 2017, 24 August 2017, 20 June 2017, 16 June 2017, 9 June 2017, 25 May 2017, 16 November 2015, 26 October 2015, 31 July 2015, 20 July 2015 and 21 April 2015, and the circulars dated 31 August 2017, 31 July 2017, 12 June 2017, 10 June 2016 and 11 March 2016 in relation to, among others, the proposed A Share Offering by the Company and relevant matters. Unless otherwise specified, capitalised terms used herein shall have the same meanings as those defined in the circular of the Company dated 31 August 2017.

The full text of the prospectus in relation to the A Share Offering (the “**A Share Prospectus**”), a summary of the A Share Prospectus and the relevant appendices were published by the Company on the website of the Shanghai Stock Exchange (www.sse.com.cn) and the website of the Hong Kong Stock Exchange (www.hkexnews.hk) in Chinese only on 5 September 2017.

For the nine months ending 30 September 2017, it is expected that the Company will achieve operating income of RMB6.0 billion to RMB6.3 billion, representing an increase of approximately 6.98% to 12.33% as compared with the same period of last year; net profits attributable to the parent company of RMB320 million to RMB350 million, representing an increase of approximately 1.13% to 10.61% as compared with the same period of last year; net profits attributable to the parent company after deduction of non-recurring profit or loss of RMB295 million to RMB310 million, representing an increase of approximately 1.40% to 6.55% as compared with the same period of last year. The above estimates of the Company do not constitute guaranty of its future development, and may substantially differ from the actual results of the Company due to various uncertainties. Such estimates do not constitute actual commitments to investors. Investors should be aware that inappropriate reliance on and usage of such information may expose to investment risks.

The above major operation conditions of the Group is an unofficial translation of the A Share Prospectus. In case of any discrepancies, the Chinese version shall prevail. For more details of the A Share Offering, please refer to the A Share Prospectus which was published on the website of the Shanghai Stock Exchange (www.sse.com.cn) and the website of the Hong Kong Stock Exchange (www.hkexnews.hk) on 5 September 2017.

The Company will keep the Shareholders and potential investors informed of any further development in relation to the A Share Offering in accordance with the Listing Rules and applicable laws and regulations.

By Order of the Board
Shanghai La Chapelle Fashion Co., Ltd.
Mr. Xing Jiaxing
Chairman

Shanghai, the PRC
5 September 2017

As of the date of this announcement, the executive directors of the Company are Mr. Xing Jiaxing, Mr. Wang Yong and Mr. Wang Wenke; the non-executive directors of the Company are Mr. Li Jiaqing, Mr. Lu Weiming, Mr. Cao Wenhai, Ms. Wang Haitong and Mr. Luo Bin; the independent non-executive directors of the Company are Mr. Zhang Yi, Dr. Chen Jieping, Mr. Zhang Zeping and Mr. Chan, Wing Yuen Hubert.